

55

COLLINS

ST

*An unparalleled  
flagship opportunity*

*In Melbourne's  
luxury precinct*

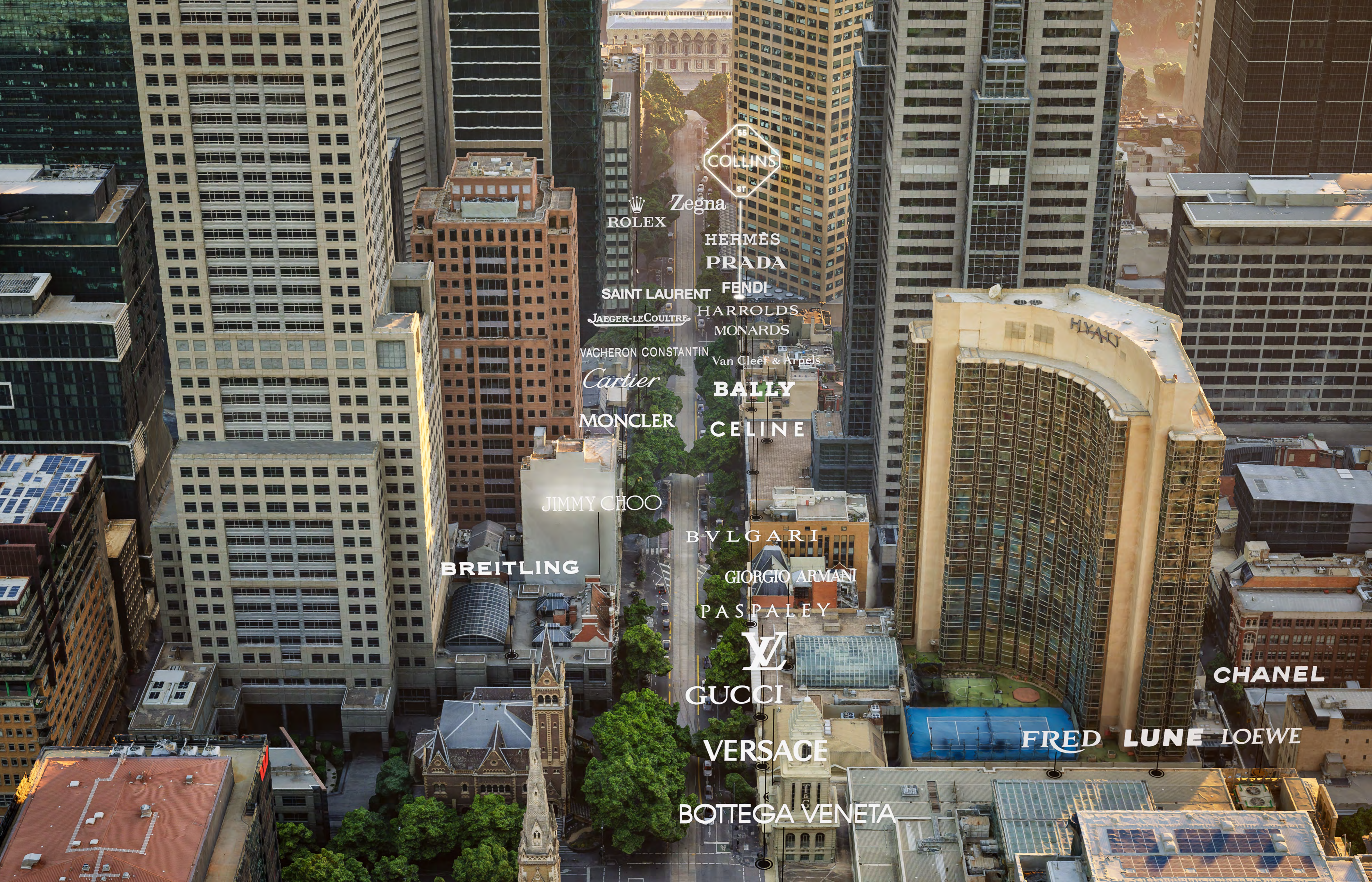
# The Cornerstone of Collins Luxury

## AN ICONIC CORNER

Experience retail grandeur on a scale Melbourne has never witnessed. With a sweeping 49m street frontage, this luxury corner promises exceptional scale and ultimate visibility for your brand. Set in the prestigious Paris end of Collins Street, this is the foremost retail opportunity in the city and a corner aspect unlikely to be repeated ever again.



ARTIST IMPRESSION



COLLINS  
ST

Zegna  
ROLEX

HERMÈS  
PRADA

SAINT LAURENT FENDI

JAEGER-LECOULTRE HARROLD'S  
MONARDS

VACHERON CONSTANTIN  
Van Cleef & Arpels

Cartier  
BALLY

MONCLER  
CELINE

JIMMY CHOO

BVLGARI

BREITLING

GIORGIO ARMANI

PASPALLEY

VV

GUCCI

CHANEL

VERSACE

FRED LUNE LOEWE

BOTTEGA VENETA



*The*  
Offering

# The *Details*

Discover the pinnacle of luxury retail with the largest luxury space on Collins Street. Here, brand prestige meets spatial elegance, creating an unmatched retail destination and shopping experience.



ARTIST IMPRESSION ONLY AND SUBJECT TO AUTHORITY APPROVAL

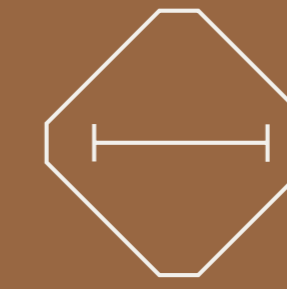
## A SNAPSHOT



CORNER LUXURY RETAIL SHOP



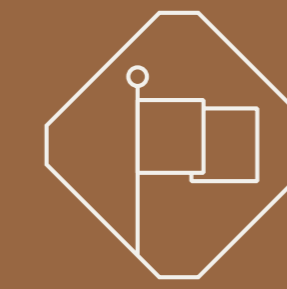
ABSOLUTE FLEXIBILITY OF DEVELOPMENT OUTCOMES



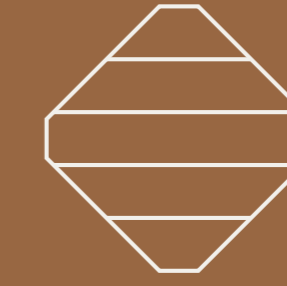
49M TOTAL STREET FRONTAGE



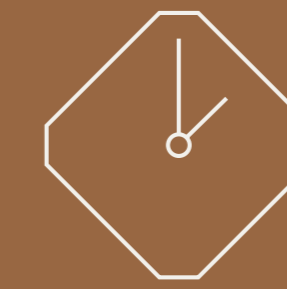
MULTIPLE ENTRY OPTIONS



LARGEST LUXURY RETAIL FLAGSHIP ON COLLINS STREET



ON-SITE 5 LEVEL BASEMENT CAR-PARK



ON-SITE 24/7 SECURITY AT COLLINS PLACE



ON-SITE 5 STAR LUXURY SOFITEL HOTEL WITH CONCIERGE PARKING



— LOUIS VUITTON



— YVES SAINT LAURENT



— ZEGNA



— HERMÈS

The location is more than an address; it's a statement of unrivaled luxury. Situated in the prestigious Paris end of Collins Street, amidst Melbourne's finest, it is a sanctuary for the sophisticated. A place where Melbourne's tastemakers and discerning shoppers gather, seeking unrivaled experiences and unmatched luxury.

# Surrounded by Luxury



— MONCLER



— AÈSOP



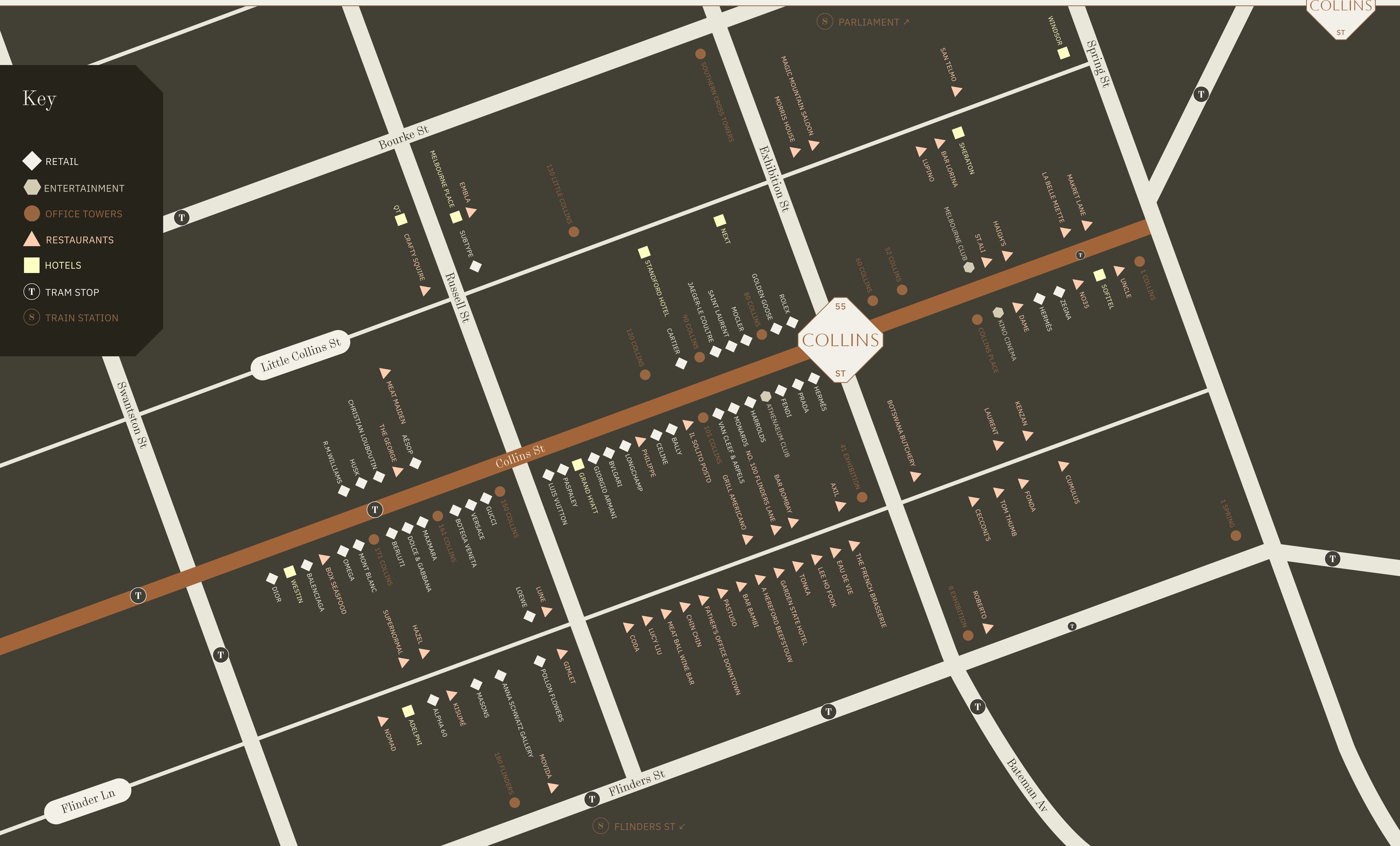
— PRADA



— PASPALEY

### Key

- ◆ RETAIL
- ◻ ENTERTAINMENT
- OFFICE TOWERS
- ▲ RESTAURANTS
- HOTELS
- T TRAM STOP
- S TRAIN STATION



Little Collins St

Flinder Ln

55  
COLLINS  
ST

FLINDERS ST

Bateman Av





The background features several overlapping, layered pieces of brown, textured paper. The shapes include circles, triangles, and irregular polygons, creating a dynamic, geometric composition. The paper has a natural, fibrous texture and a warm, earthy brown color. The layers are offset, giving a sense of depth and movement.

*Redevelopment*  
Plans

# Make *your mark*

UNLIMITED  
POTENTIAL

Offering a pristine canvas for your brand's vision, this space is ready for your creative signature. With absolute flexibility of development outcomes and the opportunity for a completely branded façade, this is an opportunity to elevate your presence in a grand gesture of luxury, ensuring expansive brand awareness in an environment crafted by you. At Mirvac, we see every project as a partnership, an opportunity to bring your brand's unique vision to life.



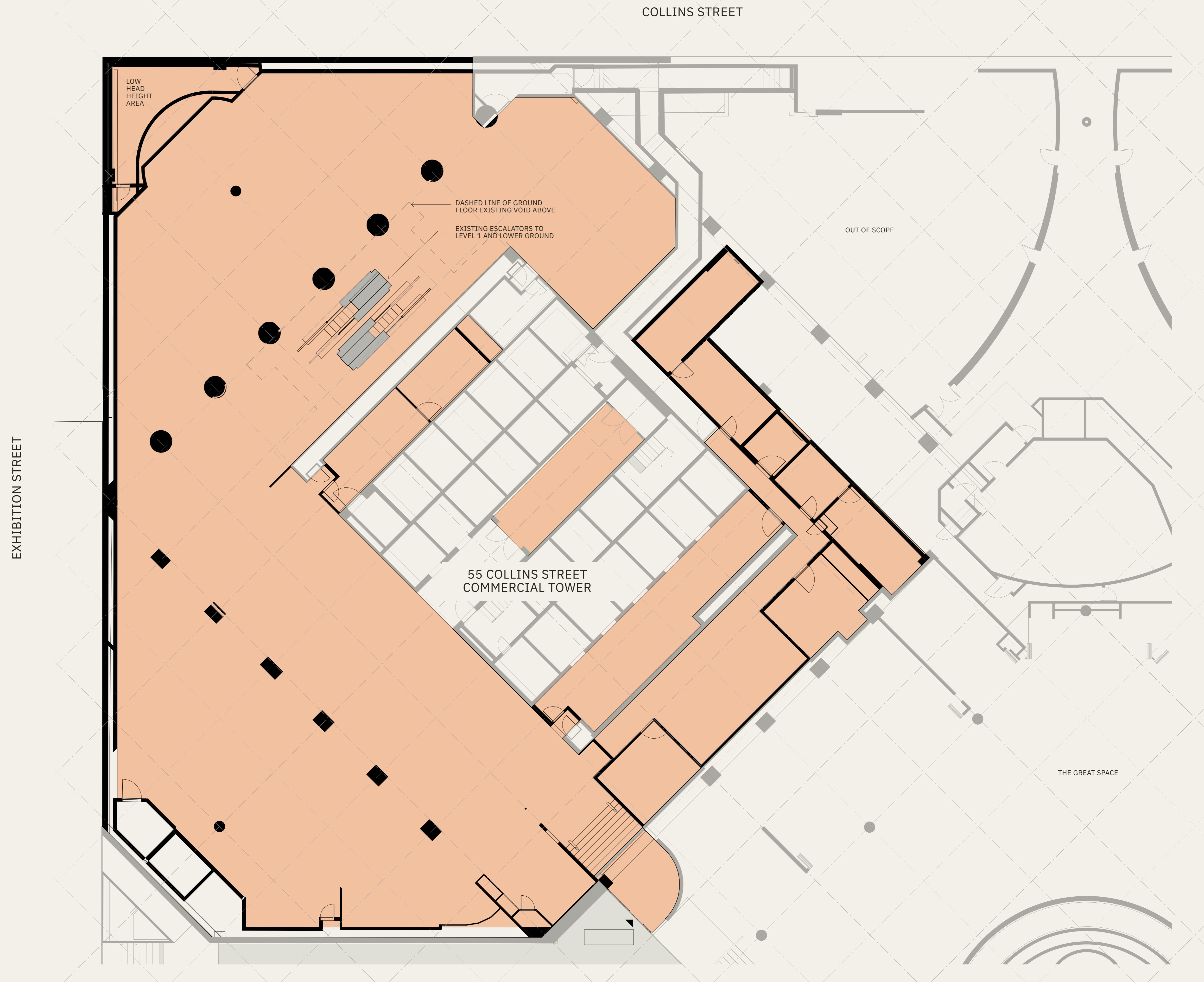
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*Watch the video*

# Basement Floor Plan

1,310 SQM



# Ground Floor Plan

880 SQM

EXHIBITION STREET



# Level One Floor Plan

380 SQM



# Best in Class

Mirvac is a leading, diversified Australian property group, with an integrated development, asset and fund management capability.



We have over 50 years' experience in the property industry and an unmatched reputation for delivering superior, products, services and experiences across our businesses.

Our integrated approach gives us a competitive advantage across the entire lifecycle of a project; from planning through to design, construction and development, leasing, property management and long-term ownership.

With ~\$35 billion of assets under management across office, industrial, retail, build to rent and funds under management, and a \$30 billion development pipeline, Mirvac's contribution to Australia's major cities is significant. Our purpose, to Reimagine Urban Life, inspires us to make life better for millions of Australians by putting the human experience at the heart of every decision, while creating more sustainable, connected and vibrant urban environments that will leave a lasting legacy.

— OLDERFLEET, 477 COLLINS ST, MELBOURNE



— 90 COLLINS STREET, MELBOURNE





**AINSWORTH  
PROPERTY**

**WE ♥  
RETAIL**

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November 2023